



Technical Assistance Project for the Strengthening of Competitiveness, Quality and Business Development Services of MSMEs - Dominican Republic



Since 2019, AENOR is part of the consortium that executes a contract of almost € 2M in which the support is provided to the Ministry of Industry, Trade and MSMEs of the Dominican Republic.

Specifically, AENOR is providing support in the accompaniment of more than 220 MSMEs on their way to competitiveness and quality in the provision of their services. Likewise, AENOR strongly supports the component of associativity and access to markets through joint work missions with the associative networks and platforms of the Dominican Republic.

Thanks to the dedication and good work, the accompaniment missions have been very successful as it was reflected in the press article published by the economic newspaper "El Dinero":
<https://eldinero.com.do/151086/la-calidad-es-clave-para-las-mipymes-acceder-a-mercados-externos/>